

Department of Management & Logistics
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**STUDYING OF THE RUSSIAN MANAGEMENT POTENTIAL
“CREATIVE MANAGEMENT UNDER UNCERTAINTY”
Duration: 6 weeks**

Supervisor: Prof. Tatjana Odintsova
Language of Training: English

The goal of the program is to study the theoretical and practical issues of creative management implementing at Russian enterprises: the formation of strategic and operational thinking, the process of strategic management, the technological aspects of making strategic decisions in the face of uncertainty, the development of strategies and competition based on creative management. To form competencies of creativity, psychological compatibility and “collective intelligence” in order to organize group work of the management team and strategic integration.

Includes: introduction to the course, interactive thematic plan and course program with summaries for each topic, video clips (more than 10 hours), team business games, evaluation.

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“CREATIVE MANAGEMENT UNDER UNCERTAINTY”
Duration: 6 weeks**

Supervisor: As.Prof. Inna Emich
Language of Training: German

The goal of the program is to study the specific features of the Russian management model (the evolution of the formation and development of the national management model, the main internal and external factors of influence, trends and prospects for further development), as well as to explore the features of cross-cultural interaction of representatives of various national and organizational cultures in the process of functioning of the Russian management model . To form competencies of creativity, psychological compatibility and “collective intelligence” with the aim of organizing group work of the management team and strategic integration of management approaches.

Includes: introduction to the course, interactive thematic plan and course program with summaries for each topic, video clips (more than 10 hours), team business games, evaluation.

UNTERSUCHUNG DER SPEZIFISCHEN BESONDERHEITEN BEI DER
INTERKULTURELLEN INTERAKTION IM

RUSSISCHEN MANAGEMENTMODELL «INTERKULTURELLE BESONDERHEITEN IM RUSSISCHEN MANAGEMENTMODELL»

Ziel des Programms ist es, die Besonderheiten des russischen Managementmodells (die Entwicklung der Bildung und Entwicklung des nationalen Managementmodells, die wichtigsten internen und externen Einflussfaktoren, Tendenzen und Perspektiven für weitere Entwicklung) zu erforschen und die Merkmale der interkulturellen Interaktion von Vertretern verschiedener nationaler und organisatorischer Kulturen im Funktionsprozess des russischen Managementmodells zu untersuchen. Die Kompetenzen von Kreativität, psychologischer Kompatibilität und „kollektiver Intelligenz“ zu bilden, um die Gruppenarbeit des Managementteams und die strategische Integration von Managementansätzen zu organisieren.

Beinhaltet: Einführung in den Kurs, interaktiver Themenplan und Kursprogramm mit Zusammenfassungen für jedes Thema, Videoclips (mehr als 10 Stunden), Team-Business-Spiele, Kontrollfragen.

Name und Vorname des Programmleiters: Dozent des Lehrstuhls «Management und Logistika», Doktor der Wirtschaftswissenschaften Emich Inna.

Dauer des Programms –1,5 Monate.